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Society for Research in Child Development Names Jill Braunstein Director of Communications

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WASHINGTON, D.C. -- The Society for Research in Child Development (SRCD) announced today that Jill C. Braunstein has been named its inaugural Director of Communications. As the Society's first full-time Communications Director, Braunstein will be responsible for all strategic communications, marketing, and outreach activities.

"As SRCD undertakes an era of transformation and growth, Jill's expertise will be invaluable in expanding the effective dissemination of the important work of our research community and our organization," said Laura Namy, Executive Director of SRCD. "We are thrilled to have a professional of Jill's caliber leading this charge."

With more than 20 years of experience in nonprofit membership organizations, Braunstein has an accomplished background in communications, marketing, and member relations. She comes to SRCD after serving at the National Academy of Social Insurance, where she led the communications team for 18 years. Prior to that, Braunstein was Director of Communications at the Washington, D.C.-based Institute for Women's Policy Research (IWPR), where she developed public relations and outreach strategies, coordinated contact with media, organized press conferences and briefings, and oversaw the production of major

publications.

“SRCD is constructing an exciting future, and Jill’s passion and experience, in collaboration with the leadership and membership of SRCD, will continue to advance developmental science – the core mission of the Society,” said Marc H. Bornstein, President of SRCD and Senior Investigator and Head of Child and Family Research at the National Institute of Child Health and Human Development.

Braunstein holds a master’s degree in public policy and a bachelor’s degree in journalism, both from the George Washington University. She can be reached by e-mail at jbraunstein@srcd.org.

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About SRCD

The Society for Research in Child Development (SRCD) is one of the world’s most prestigious and respected professional organizations in the field of child development. Founded by the National Academy of Sciences in 1933 as a multidisciplinary, not-for-profit, professional association, SRCD has a membership of approximately 5,500 researchers, practitioners, and human development professionals from 65 countries. The mission of SRCD is to advance developmental science and promote its use to improve human lives. This mission is achieved through a variety of programs, publications, and policy advocacy initiatives.